



VOX Amplification Ltd.

News Release

COMPANY PRESS CONTACT: KORG Inc.: korg_info@korg.co.jp

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FOR IMMEDIATE RELEASE

VOX EXPANDS PATHFINDER-SERIES WITH THE NEW PATHFINDER 10 DENIM GUITAR AMPLIFIER

- The new Pathfinder 10 Denim, is a limited edition, ultra-collectable amp that's completely covered in premium Iron Heart denim. -

VOX Amplification Ltd. announces the Pathfinder 10 Denim guitar amplifier. The new Pathfinder 10 Denim is the result of a collaboration with Iron Heart, a denim & garment company that has been revered by bikers for its supreme quality & durability.

Throughout the history of the brand, VOX has produced a number of custom amplifiers for guitarists, each with their own unique appearance and specification. VOX is continuing that tradition with the Pathfinder 10 Denim which combines one of VOX's most popular practice amps with a truly unique aesthetic. Part of the "VOX Individual Line", the Pathfinder 10 Denim has been painstakingly wrapped in premium Iron Heart denim cloth, with its corners meticulously fastened by genuine rivets. In the spirit of true collaboration, the iconic Iron Heart tag is affixed to the front of the amplifier.

The Pathfinder 10 Denim is an incredible sounding and looking amplifier. The premium denim covering on this VOX amplifier will age naturally over time with use, becoming as unique as your guitar playing.

*** IRON HEART**

Founded in 2003, Iron Heart is a Japanese denim brand known for its red "W" stitching. Their lineup is based on 21-ounce heavy duty denim cloth, is known as the jeans of choice for bikers and has numerous fans around the world.

**Features and specifications are subject to change without notice.*

More information at: <http://www.voxamps.com>